



*Profitable Partnerships Through Innovation, Strategy & Execution*



**Dance Magazine**

16,550 PAID SUBSCRIBERS @ \$95/M  
4,300 EXPIRES @ \$80/M  
NON PROFIT RATE @ \$75/M



**Description:**

Dance Magazine is the must read magazine covering the entire dance spectrum from ballet to hip-hop for over 80 years. Dance teachers, professionals and aspiring dancers turn to Dance Magazine for trusted relevant information. Dance magazine provides their extremely loyal reader base with information on techniques, reviews, choreography, fitness, nutrition, and much more.

Dance Magazine readers are well-educated affluent patrons of the arts. These energetic artists live a hectic and healthy lifestyle and are in need of many products and services to keep them on their *toes*. Additionally, dance magazine reaches top dance instructors around the world that influence more than 3.6 million dance students.

**Suggested Usage:**

These dance enthusiasts lead hectic lifestyles and are always on the go and are perfect for all dance related, consumer and small business offers such as health and fitness products, dance apparel, music and book clubs, music devices (IPODs, CD Players, etc), travel offers, credit card offers, health clubs, fitness catalogs, beauty products, consumer magazines, wireless devices (PDAs, Laptops, Cell Phones), Office Equipment, Computer Hardware and Software, Entertainment offers, Apparel and much more.

**Contact:**

Lance Branch  
212-655-5146  
[lbranch@ven.com](mailto:lbranch@ven.com)

**Selections:**

Key Coding: \$5/M  
Gender: \$5/M  
SCF: \$5/M  
Zip: \$5/M  
State: \$5/M

**Addressing Formats:**

CD ROM \$60.00/F  
E-MAIL \$75.00/F  
FTP \$75.00/F

**Source:**

Paid Subscribers  
Subscription Price: \$85/YR

**Minimum Order:**

5,000  
20% Commission to Recognized Brokers